



Impact Report 2025

Transforming Connectivity,
Transforming Futures



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Message from the CEO

Impact Manifesto: Transforming Lives through Connectivity

Mawingu stands at a fundamental moment defined by bold expansion, renewed purpose and tangible impact across Kenya. Our mission has always been simple yet profound: to bring affordable, reliable connectivity to the communities that need it most. But this past year has shown us that we are doing far more than connecting homes and institutions, we are opening opportunities, unlocking potential, and enabling upward mobility for thousands.

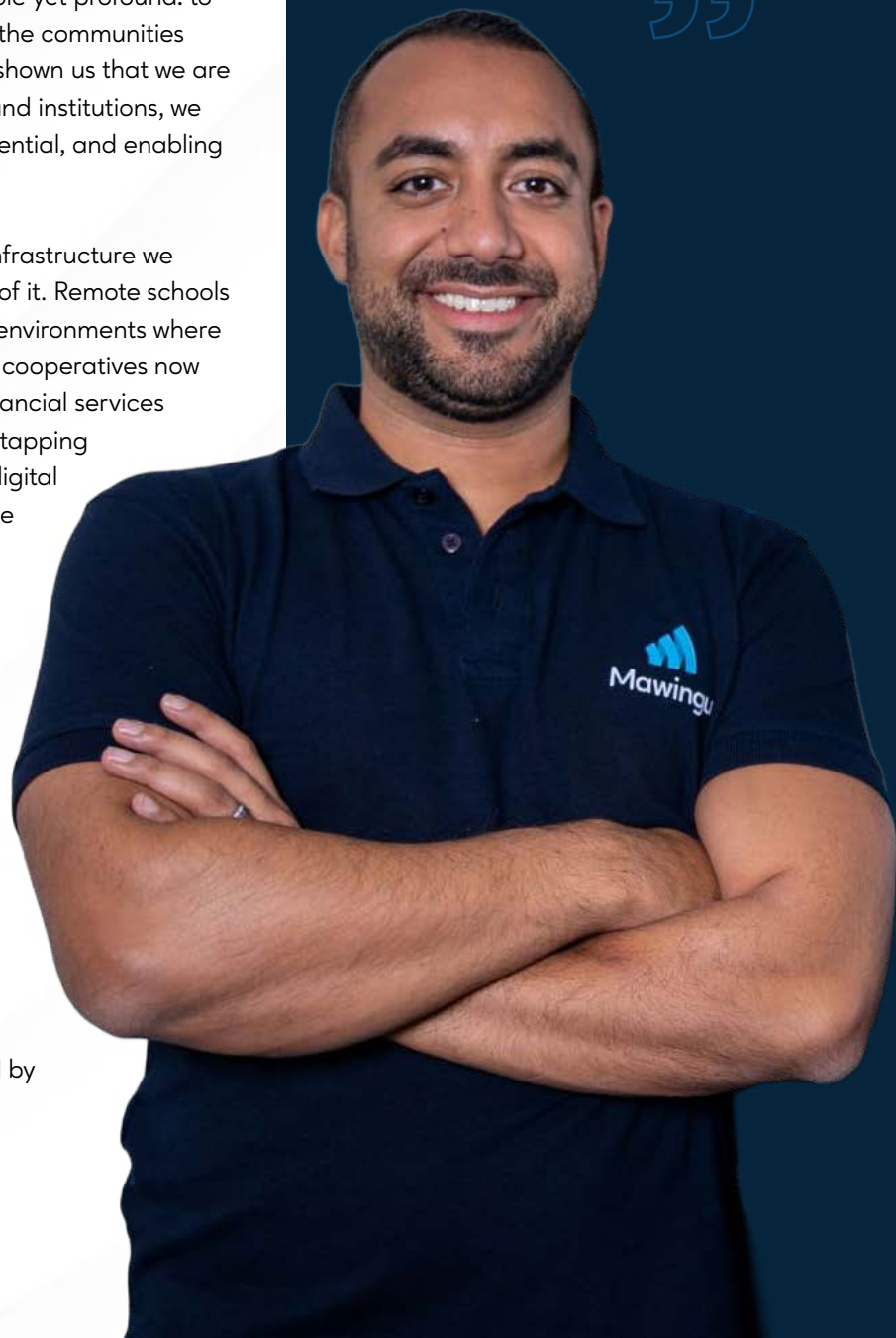
The real measure of our work is not the infrastructure we build, but the lives transformed because of it. Remote schools have become digitally enabled learning environments where children can dream bigger. Farmers and cooperatives now access markets, weather insights, and financial services digitally. Youth in underserved areas are tapping into online work, global knowledge, and digital entrepreneurship opportunities. These are stories of resilience, empowerment, and progress.

This year, Mawingu advanced significantly with the USD 20 million investment from Pembani Remgro Infrastructure Fund, a strong vote of confidence in our model, mission, and vision. This funding enables faster scaling, stronger networks, deeper product innovation, and an expanded footprint across Kenya and into new African markets. Most importantly, it accelerates our ability to serve communities historically left behind by traditional connectivity providers.

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Connectivity is the foundation to open opportunities, empowerment, and progress.

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Reflection on Challenges & Solutions

Despite our progress, the journey remains challenging. Rural terrain, high deployment costs, unpredictable power infrastructure, and evolving regulations push us to innovate continuously. These challenges sharpen our focus, drive operational excellence, and inspire tailored solutions for the communities we serve. Our hybrid network model, customer-first approach, and community-based deployment strategies are the direct results of these real-world lessons.

Connectivity is the backbone of opportunity. It enables economic participation, education, and social inclusion. It is a catalyst for transformation.

Looking Ahead

Our overarching goal is clear: to positively impact 1 million Africans by 2028 through meaningful, reliable, and inclusive connectivity. We will deepen our impact, strengthen partnerships, invest in local talent, and scale sustainably. With our investors, partners, and teams across the continent, we will continue pushing boundaries and delivering transformative solutions.

Our North Star: Open opportunities, empower communities, and shape a connected, inclusive digital Africa.

Farouk Ramji

Chief Executive Officer, Mawingu

2025 Mawingu Headline Achievement



USD 20 Million Investment from Pembani Remgro Infrastructure Fund



Expanded network coverage to 31 counties



Reached over 480 new community anchor institutions (such as schools, dispensaries, etc), 603 SMEs, and 35,000 households

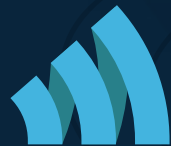
2025 Habari Headline Achievement



Obtained a nationwide certificate from Tanzania Communication Regulatory Authority to operate across the country



Relocated Habari Data Center & Inbound Call Center to a different location with a future consolidation intention



Mawingu



ABC Place Nairobi,
Waiyaki Way, Nairobi



mawingu.co